2

SUSTAINABLE DEVELOPMENT GOAL 2

Zero Hunger

ZIAUDDIN UNIVERSITY

Overview and Institutional Commitment

Ziauddin University supports nutrition education and public health initiatives that promote healthy lifestyles and food-security awareness. Its contribution to SDG 2 is delivered mainly through health education, community programmes and research rather than food production or distribution.

Key Contributions and Initiatives

Education and Awareness

- Community nutrition education.
- Clinical nutrition education.
- Public awareness campaigns.
- Nutrition and lifestyle counselling as part of preventive healthcare.

World Food Day 2025

Ziauddin University successfully celebrated World Food Day 2025 with an engaging lineup of activities, including an International Seminar, Food Expo, Product Development Competition, and Poster Competition. The event highlighted innovation, sustainability, and the future of food systems.









Maternal and Child Health

- Maternal and child health programmes.
- Maternal and child health awareness and education delivered through outreach.

Research

- Community nutrition and food-security research is listed among the University's sustainability-focused research themes.

Indicators Monitored

The University monitors the following indicators relevant to this goal:

Indicator	Reporting Frequency
Community outreach activities	Annual
Public health campaigns	Annual
Healthcare outreach initiatives	Annual

Future Priorities (2026–2030)

- Strengthen preventive medicine and health-promotion programmes.
- Increase community healthcare outreach.
- Expand community healthcare services in underserved areas.

Impact Assessment and Conclusion

The University's contribution to SDG 2 is education and health-promotion-led. Documenting nutrition-specific programmes and participation figures would be the most direct way to strengthen the evidence base.

Important Links:

https://zu.edu.pk/world-food-day-2025/

https://www.healthmatters.com.pk/news/ziauddin-university-marks-world-food-day-with-a-call-for-innovation-and-food-security