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MESSAGE FROM THE ACTING EDITOR



Dear Readers,

Welcome to the Third quarter edition of Ziauddin University's Newsletter for 2024! From July to September, our community has shown remarkable resilience, creativity, and dedication.

Our students have excelled academically and in extracurricular activities, bringing accolades to our university. We celebrated vibrant cultural events and engaged in impactful community service initiatives, highlighting the unity and spirit of Ziauddin University.

As we look forward to the coming months, we remain committed to fostering a dynamic educational environment. Thank you for being part of our journey. Enjoy this edition and find inspiration in our achievements.

Warm Regards, **Taha Yasir Zubairi** Acting Editor, Ziauddin University Newsletter

OSA HIGHLIGHTS

PLANTATION AND CLEAN DRIVE

On the morning of 14th August, students of ZCPT and ZCOT, in collaboration with the Office of Student Affairs, embarked on a Plantation and Clean Drive. Students planted over 100 plants at Beach View Park, Karachi, and also collected rubbish not only from the park but also from the Sea View Beach. The message behind this initiative was to emphasise that every part of this country is like our home, and it is our duty as citizens to make this country greener and cleaner.









BDS ORAL CAMP '24: ORAL CANCER AWARENESS AND DENTAL SCREENING

The BDS Student Council arranged a successful Oral Cancer Awareness and Dental Screening Camp in collaboration with Husool e Sehat NGO at the Sahara Village Old Home in Korangi on 28th September 2024. My team and I screened 130 patients, guiding them on good oral hygiene habits and brushing techniques. Since we screened elderly patients, we also

educated them on denture-wearing and maintenance procedures. An in-depth session on Oral Cancer, its signs, symptoms, and prevention was provided. We collaborated with Medicam to arrange dental pastes and mouthwashes for the patients.

BDS ZU BAZAR '24: A NIGHT OF FUN AND CELEBRATION

The Student Council BDS, in collaboration with the Office of Student Affairs, arranged an exhilarating night for all departments of Ziauddin University and outsiders. ZU Bazar, held on 6th September 2024 at Ziauddin's Family Park, was sponsored by Habib Metro Bank, Davago, and Jubilee Insurance. It was a one-of-a-kind event with up to 20 lifestyle stalls and over 10 food stalls. Students enjoyed their favourite treats, shopped, played games, and ended the night with two concerts featuring KHUDGHARZ and NEHAN BUTT MUSIC. ZU Bazar has left its mark as one of the best events this year.









BDS HEAT RELIEF CAMP

On 26th June 2024, the BDS Student Council, in collaboration with its Muskurahat volunteers, organised a Heat Relief Camp to support the hardworking staff of the dental OPD. It was an honour to distribute sharbat, water, and fresh fruits to provide much-needed relief during the scorching summer day. This

initiative is a small token of our gratitude for their unwavering dedication and contributions. A special shoutout to all Muskurahat volunteers for their invaluable support, along with the members of the BDS Student Council. Together, we are making a positive impact.

LAW COUNCIL BAKESALE

On 8th October, the Ziauddin Law Students Association hosted an exciting Bake Sale event, bringing together students and faculty for a day filled with delightful treats and community spirit. Special thanks to the association's dedicated team: President Syed Ali Abbas Naqvi, Vice President Aamir Ali, General Secretary Aliza Korai, Treasurer Syeda Fariha Jilani, and all the hardworking general body members for their efforts in making this event a success. Their careful planning and teamwork allowed everyone to enjoy a fantastic array of homemade goods while supporting a great cause. Kudos to all involved for creating such a memorable day at Ziauddin University Clifton Campus.



ZCPT POSTURAL AWARENESS SESSION

The Postural Awareness Session held by the ZCPT Student Council in collaboration with the Office of Student Affairs on 8th August at Ocean Network Express was a fantastic success. The session provided valuable insights into the importance of maintaining proper posture in the workplace. Led by students of rehabilitation sciences and Dr Nabeel Khuwaja, the session offered practical tips and techniques to help employees

improve their posture and reduce the risk of discomfort and injury. Feedback from participants was overwhelmingly positive, with many expressing gratitude for the practical advice and newfound awareness. This session not only aimed to enhance individual well-being but also fostered a culture of health and wellness within the office. We look forward to organising more sessions like this in the future.

PHARMACY BLOOD DRIVE

The Student Council of Pharmacy and Pharmaceutical Sciences, Ziauddin University, hosted a successful blood donation drive on 8th August, collaborating with Indus Hospital at its Link Road campus. Students enthusiastically participated in the noble cause, demonstrating their commitment to giving back to the community. The event saw an overwhelming response,

with numerous donors contributing to the lifesaving effort. The drive helped collect vital blood units, supporting Indus Hospital's mission to provide quality healthcare. This joint initiative showcased the power of community service and youth engagement, inspiring positive change.

ZCPT & ZCOT ANNUAL DINNER 2024

The Beach Party arranged by the ZCPT & ZCOT Student Council in collaboration with the Office of Student Affairs on 6th September at the stunning shores of Turtle Beach was an incredible success. Students enjoyed a variety of activities, from live band music and photo booth stations to beach volleyball matches, showcasing everyone's competitive spirit and creativity. Delicious food and refreshing drinks kept everyone energised throughout the day, making it a truly memorable experience. The event was not just about fun in the sun; it was also a wonderful opportunity for students to come together,



strengthen bonds, and create lasting memories. A big thank you to everyone who attended and made this beach party a memorable one.











The Student Council of Pharmacy and Pharmaceutical Sciences marked Pakistan's Independence Day with a vibrant celebration. Students showcased their patriotism through

performances and displays. Inspiring speeches, songs, and quiz competitions complemented the festivities.

PHARMACIST DAY CELEBRATION

World Pharmacist Day is a time to recognise and celebrate the vital role pharmacists play in healthcare. Held annually, it highlights their expertise in medication management and their contribution to improving patient outcomes. The celebrations

for Pharmacist Day on 25th September 2024 commenced with a community walk, promoting awareness and fostering a sense of unity.

UPCOMING DEVELOPMENTS: ENHANCING CAMPUS LIFE

In line with our vision to create a vibrant and engaging campus environment, we are constructing a state-of-the-art auditorium with a seating capacity of approximately 206 people. Once completed, this auditorium will be the heart of the campus's academic and cultural life, hosting conferences, seminars,

workshops, and cultural events that enrich the student experience. This facility will not only enhance the educational environment but also provide a platform for students to showcase their talents and engage in intellectual discourse.



ZCOT & ZCPT TRIANGULAR CRICKET SERIES 2024

Held on 4th June 2024, the ZCOT & ZCPT Triangular Cricket Series featured teams from three campuses competing fiercely. The Link Road Campus claimed the championship, while the Clifton Campus secured the runner-up position. The tournament reflected the participants' dedication, skill, and spirit of sportsmanship.





ZU BOYS & GIRLS BADMINTON CHAMPIONSHIP 2024

The badminton championship witnessed participation from 12 departments, with exceptional performances by Mohammad Hamza (winner, boys) and Mohammad Saad Khan (runner-up, boys) from ZUFESTM. In the girls' category, Mariyum Hayaat from Clinical Physiology emerged victorious, with Fabiha from M.T as the runner-up. The event celebrated talent and teamwork in an energetic environment.



AKU SPORTS OLYMPIAD 2024

ZU athletes shone brightly at the AKU Sports Olympiad from 4th to 15th September 2024. Highlights included:

- 1st position in Lawn Tennis Men's Singles.
- •Semifinalist positions in Throwball (Girls) and Volleyball (Men's).

These achievements underscored the department's commitment to excellence in sports and wellness.

AZADI SPORTS GALA SEASON 2

From 19th to 28th August 2024, over 400 athletes from 10 colleges participated in the Azadi Sports Gala across three campuses. Key results included:

- Nursing Department: Overall Champions, winning Futsal (boys') and Table Tennis (boys').
- ZUFESTM: Cricket (boys').
- ZCOT & ZCPT: Cricket (girls') and Badminton (boys').
- Pharmacy: Throwball (girls') and Table Tennis (girls').
- •M.T: Badminton (girls').

Congratulations to all participants for making these events a resounding success, fostering camaraderie, and enriching the university's sports culture!











ZIAUDDIN MEDICAL COLLEGE

ONE-DAY WORKSHOP: EXPLORING PHYSIOLOGY SIGNALLING WITH POWER LAB – A PRACTICAL APPROACH

On 19th September 2024, the Department of Physiology at Ziauddin Medical College (ZMC), in collaboration with AD Labs and the Pakistan Physiology Society, organised a hands-on workshop titled Exploring Physiology Signalling with Power Lab – A Practical Approach.

This workshop introduced participants to the Power Lab data acquisition system, a versatile tool widely used in research and clinical settings. Attendees, including faculty members and MPhil/PhD research scholars from fields such as Rehabilitation Sciences, Molecular Medicine, Physiology, and Anatomy, explored its capabilities in measuring and recording physiological signals such as ECG, EMG, blood pressure, and respiratory rates.

The event commenced with a virtual welcome address by Professor Rashid Mehmood, President of the Pakistan Physiological Society and Head of the Physiology Department at Rehman Medical College, Peshawar. Dr Syed Tousif Ahmed, Head of the Department of Physiology at ZMC, delivered a keynote lecture emphasising the significance of bioelectric signals in patient monitoring, diagnostics, and biomedical research. He highlighted the Power Lab system's versatility as a teaching and research tool for data acquisition.

Following a recitation of the Holy Quran by Dr Hassan, participants engaged in interactive sessions, receiving hands-on training in electrocardiography, electromyography, and respiratory function assessment. These sessions, led by the department's faculty, provided practical insights into the system's applications in physiology research and clinical practice.

The workshop concluded with feedback from attendees, who appreciated the detailed training and interactive approach. The event was a step forward in bridging theoretical knowledge with practical application, reinforcing the Department of Physiology's commitment to advancing research and education.





CME SESSION: CONTINUOUS GLUCOSE MONITORING TECHNOLOGY AND ITS IMPORTANCE FOR DIABETES PATIENTS

On 24th September 2024, a Continuing Medical Education (CME) session on Continuous Glucose Monitoring (CGM) Technology and Its Importance for Diabetes Patients was conducted under the guidance of Prof. Dr Uzma Ghori. This session aimed to equip healthcare professionals with the latest insights into CGM technology's pivotal role in managing diabetes and enhancing patient outcomes.

The session explored the numerous benefits of CGM, including real-time glucose tracking, improved glycaemic control, and reduced risks of diabetes-related complications. Prof. Dr Uzma Ghori delivered a comprehensive lecture emphasising how CGM devices empower patients by fostering autonomy and

enabling personalised treatment strategies crucial for effective diabetes management.

The session drew a diverse audience comprising endocrinologists, primary care physicians, and diabetes educators. Attendees actively participated in discussions, raising practical questions about the application and challenges of CGM technology in clinical practice.

The success of the event was attributed to the collaborative efforts of dedicated partners and stakeholders, whose contributions were essential in achieving the session's educational objectives.

COLLEGE OF DENTISTRY

ZIAUDDIN REPRESENTED AT THE FDI WORLD DENTAL CONGRESS 2024

Dr. Hira Batool, Assistant Professor from the Department of Oral Biology, Ziauddin College of Dentistry, presented her research at the FDI World Dental Congress 2024 (FDIWDC24).

The congress, a renowned event in global dentistry, was held in Istanbul, Türkiye, from 12th to 15th September 2024. Co-hosted by the FDI World Dental Federation and the Turkish Dental Association, it took place at the Istanbul Congress Centre (ICC)

and the Istanbul Lütfi Kırdar International Convention and Exhibition Centre (ICEC).

Dr. Batool's presentation, titled "Comparing Nigella Sativa Oil with Conventional Management in OSF", highlighted innovative approaches in oral healthcare. Her abstract was also featured in the International Dental Journal (IDJ) in its October 2024 issue.

The FDIWDC24 served as a hub for dental professionals worldwide, providing a platform to share ideas, exchange knowledge, and foster collaboration through its scientific programme, exhibitions, and networking sessions. Dr. Batool's participation underscored Ziauddin University's commitment to advancing research and contributing to global discussions in dentistry.

The department extends its heartfelt gratitude to Ziauddin University for their unwavering support in making this event a success. The resources, facilities, and guidance provided by the

university were instrumental in ensuring a smooth and productive experience for all participants.



COLLEGE OF PUBLIC HEALTH

COLLEGE OF PUBLIC HEALTH: CONTINUING TO SHAPE FUTURE GLOBAL HEALTH LEADERS

The ongoing efforts of Ziauddin University's Master of Science in Public Health (MSPH) programme in shaping future leaders in public health remain focused on preparing students to tackle complex global health challenges through a rigorous academic curriculum combined with practical, real-world experience.

As the programme evolves, we continue to strengthen partnerships with established public health organisations,

offering our students unique opportunities to engage in hands-on learning, professional development, and collaborative research. These partnerships are key to enriching our curriculum, providing students with the skills and insights needed to create innovative solutions that address critical public health issues worldwide. Our commitment to excellence ensures that our graduates are well-equipped to contribute to the improvement of population health on a global scale.

EXPANDING OPPORTUNITIES THROUGH STRATEGIC PARTNERSHIPS

The College of Public Health has made remarkable progress in enhancing its academic landscape by building meaningful partnerships with public health organisations. Through recent Memorandums of Understanding (MoUs), the department has

strengthened its network of resources. These partnerships enable both students and faculty to participate in enriching exchanges, collaborative research, and joint projects with prestigious institutions worldwide.

NEW MOU COLLABORATION WITH DAI PAKISTAN PRIVATE LIMITED -FLEMING FUND PROJECT GRANT

On 2nd August 2024, Ziauddin University's College of Public Health signed a significant MoU with DAI Pakistan Private Limited under the Fleming Fund Project Grant. This partnership is focused on capacity building in the healthcare sector, particularly through joint training programmes and workshops aimed at improving the skills of healthcare professionals.

DAI brings a wealth of expertise in the 'One Health' approach, which is pivotal in addressing public health challenges that intersect human, animal, and environmental health. Through this collaboration, our students will gain invaluable experience and knowledge in critical areas, including the theoretical

foundations of One Health, as well as quantitative, qualitative, and mixed-method research in One Health disciplines.

This MoU represents a vital step in providing our students with practical research opportunities, shared initiatives, and cutting-edge expertise, further enhancing their ability to contribute to global health advancements.





GUEST SPEAKER SESSION: ENTREPRENEURSHIP IN HEALTH

On 27th September 2024, Dr Iffat Zafar Aga, Co-founder and COO of Sehat Kahani, delivered an insightful lecture on entrepreneurship in health, attended by 120 enthusiastic students.

Dr. Aga shared her inspiring journey of establishing Sehat Kahani, a pioneering force in digital healthcare in Pakistan. The session highlighted Sehat Kahani's innovative Telemedicine model, which addresses the lack of access to healthcare services for underserved populations by providing affordable, convenient, and accessible care through online doctors.

Dr. Aga explained how this technology-based solution has revolutionised healthcare delivery, offering quality medical

services to remote and rural areas.

Her lecture provided valuable insights to public health students, helping them understand the impact of digital health innovations in tackling public health challenges. It also encouraged discussions around implementing similar methods to improve healthcare access in Pakistan's rural regions.







FACULTY OF ALLIED HEALTH SCIENCES

COLLEGE OF PHYSICAL THERAPY - KARACHI

GLOBAL FUSION: A VISUAL SYMPHONY OF DIVERSIFIED CULTURES

An international cultural event, organised by the first-year students of DPT Batch 14 under the guidance of the Sociology faculty, was held on 3rd September 2024 at Ziauddin University's Clifton Campus. The event celebrated global heritage and cultural appreciation, featuring performances, skits, a global fashion parade, poster presentations, and cuisines from 12 distinct cultures. Attendees gained insights into traditions, festivals, and unique practices, making it an enriching experience for all.





UNDERGRADUATE RESEARCH PROJECT GALLERY AND WORLD PHYSICAL THERAPY DAY

Held across Ziauddin College of Physical Therapy's Clifton, North, and Link Road campuses on 10th, 11th, and 12th September 2024, the event showcased research by final-year undergraduate students. Opening ceremonies included

recitations, speeches by notable guests, and an address by Dr Quratulain Adnan, Principal of ZCPT. Certificates were awarded, and a cake-cutting ceremony marked World Physical Therapy Day, recognising the contributions of students and supervisors.

WORLD HEART DAY - USE HEART FOR ACTIONS

On 27th September 2024, ZCPT celebrated World Heart Day at the Boat Basin campus. The event included educational sessions on cardiac health, a quiz competition, health check-ups (BP, HR, WHR, BMI), and a cardio workout session. Informative posters were displayed, contributing to the awareness drive.







INDEPENDENCE DAY CELEBRATION

Students at ZCPT's North, Link Road, and Boat Basin campuses commemorated Independence Day with performances, patriotic songs, cultural dances, and skits. Festivities included a flag-themed décor and motivational discussions on national pride. The celebration concluded with a cake-cutting ceremony, fostering unity and patriotism.





GRAD WEEK

Final-year students celebrated Graduation Week at ZCPT's North, Clifton, and Link Road campuses. Events included Ethnic Day, Games Day, Movie Day, and Theme/Colour Day, blending cultural showcases with friendly competitions and relaxation. The week highlighted students' achievements while fostering camaraderie.







COLLEGE OF PHYSICAL THERAPY - SUKKUR

WORLD PHYSICAL THERAPY DAY

On 10th September 2024, ZCPT Sukkur Campus celebrated World Physical Therapy Day with a poster exhibition themed Low Back Pain. Students displayed posters on its prevalence, causes, and treatments, earning praise from Principal Dr Muhammad Usman Khan and guests Dr Ayesha Aman and Dr Kamil Ziad. A cake-cutting ceremony and a fun mela with games and food stalls concluded the event.





COLLEGE OF OCCUPATIONAL THERAPY SOCIOLOGY POSTER PRESENTATIONS

On 3rd July 2024, ZCOT Batch 6 students organised an engaging event on ancient civilisations. Their poster presentations demonstrated how daily tasks and rituals of ancient times helped people develop sensory and motor skills organically. The students showcased historical tools and artefacts, such as weaving instruments requiring fine motor skills and pottery techniques promoting sensory engagement. Attendees participated in interactive activities, gaining insights into how ancient practices laid the groundwork for modern occupational therapy. This event beautifully bridged historical traditions with contemporary therapeutic techniques.





REHABILITATION IN TRAUMATOLOGY

The seminar on "Rehabilitation in Traumatology" held on 5th July 2024 at Abul Hassan Jaffery Auditorium, Ziauddin University, featured Zahra J. Naqvi from SMBBIT as the keynote speaker. Zahra discussed the importance of mental health and occupational therapy (OT) in trauma care. She explained how traumatology deals with injuries from accidents and violence, requiring a multidisciplinary approach for effective treatment. Environmental factors, policy issues, and supply chain challenges in Pakistan were highlighted as significant influences on rehabilitation outcomes. Zahra emphasised the role of OTs in adapting environments and providing assistive technology to enhance patient recovery and independence. The seminar concluded with a call for collaboration among healthcare professionals, policymakers, and innovators to improve the accessibility and integration of rehabilitation services.





VICE CHANCELLOR'S VISIT TO ALLIED HEALTH SCIENCES

On 19th July 2024, the Vice Chancellor Prof. Dr. Muhammad Inayatullah Khan visited the Ziauddin College of Occupational Therapy (ZCOT) and Ziauddin College of Physical Therapy (ZCPT). He was impressed by the innovative projects undertaken by the students and commended the faculty's seamless teamwork, which aligns perfectly with the vision of the Faculty of Allied Health Sciences. He particularly appreciated the diversity of the two professions and their synchronised collaboration, highlighting how this integration enhances the quality of care provided. During his visit, he also met with the faculty of ZCOT,

praising Dr. Sumaira Imran Faroqui for her exemplary leadership skills in fostering outstanding interprofessional collaboration.





RESEARCH GALA

Ziauddin College of Occupational Therapy hosted a Research Gala on 16th August, featuring research studies on student well-being, learning, and rehabilitation. The event brought together faculty and students from diverse disciplines to present research posters. Key findings emphasised the importance of

sleep hygiene, hybrid teaching, spiritual intelligence, and early intervention in Pediatric Rehabilitation. The gathering encouraged collaboration and knowledge sharing, highlighting Ziauddin College's dedication to advancing knowledge in education, healthcare, and rehabilitation.

14[™] AUGUST CELEBRATION

On 14th August 2024, Ziauddin College of Occupational Therapy enthusiastically celebrated Pakistan's Independence Day. The festivities commenced with thought-provoking debates on Pakistan's history and future, followed by an engaging quiz that put our knowledge of national history to the test. The atmosphere resonated with patriotic songs, fostering a sense of unity and love

for the nation. Reflective moments and inspiring stories of resilience strengthened our connection to our national identity, striking a perfect balance between entertainment and education. As the day drew to a close, our hearts swelled with pride to be Pakistani.

ASSISTIVE TECHNOLOGY EXHIBITION

The Second Assistive Technology Exhibition, held on 13th September 2024, showcased five innovative projects designed to improve the quality of life for individuals with disabilities. The five featured projects were: Quick Stick Portable Car Hand Control for independent transportation, Textile Motion Board for cognitive and memory enhancement, Talk Box for communication aid, Feed Ease for self-feeding assistance, and AT Bag, a sensory toolkit for therapeutic purposes. These innovations exemplify OT's mission to enhance independence and improve life quality for individuals with disabilities.





SEMINAR ON SPINAL CORD REHABILITATION

On 18th September 2024, Ilyas Syed visited Ziauddin College of Occupational Therapy, and shared the inspiring mission and vision of the Paraplegic Centre Peshawar. He explained how the centre is dedicated to the rehabilitation and holistic betterment of individuals with spinal cord injuries, helping them regain independence and a better quality of life. Dr. Syed emphasised the vital roles of different healthcare professionals within an interdisciplinary team, highlighting the collaborative efforts to reduce the impact of spinal cord injuries through comprehensive care. This approach not only focuses on physical recovery but also addresses the emotional, social, and vocational needs of the individuals. Additionally, Dr. Syed warmly invited occupational therapists from Ziauddin College of Occupational

Therapy to join the workforce at the Paraplegic Centre, opening opportunities for them to contribute to the betterment of the service recipients.





POTA VISIT FOR WFOT AFFILIATION

Ziauddin College of Occupational Therapy completed the Curriculum Program Evaluation Process, achieving WFOT accreditation. This milestone is a testament to the college's tireless efforts over the past two years. This accomplishment not only grants our students access to global education but also

empowers them to apply their skills internationally.

I have ensured all words follow British spellings, such as "organised", "recognising", and "emphasised".

COLLEGE OF SPEECH LANGUAGE AND HEARING SCIENCES IMPLEMENTATION OF OUTCOME-BASED EDUCATION WORKSHOP

On Thursday, 4th July 2024, CSLHS hosted an insightful workshop on the Implementation of Outcome-Based Education (OBE) led by Dr Dur e Jabeen. The session featured engaging interactions

and active participation from our dedicated faculty, fostering a deeper understanding of OBE practices.





NEWBORN HEARING SCREENING TRAINING

On 11th July 2024, CSLHS had an exciting day as our dedicated audiologists participated in an in-house training session to refresh and enhance their skills in newborn hearing screening tests. This hands-on training ensures we remain at the forefront of audiological care, delivering the best possible service for our smallest patients



WHO RECOGNITION

On 29th July 2024, we were honoured to receive a certificate from the World Health Organisation (WHO) in recognition of our commitment to excellence in healthcare education. This achievement reflects our dedication to providing high-quality services and upholding global standards in the field of Speech Language and Hearing Sciences. We are proud of this milestone and remain committed to furthering our impact!



INTENSIVE INTERACTION SESSION

On 6th August 2024, Ms Rohma Akhtar conducted an insightful session on Intensive Interaction, focusing on the significance of waiting for communicative moments from children before engaging. She emphasised the importance of patience in awaiting a child's response and demonstrated how caregivers can utilise a child's strengths as opportunities for meaningful interaction.







TEACHER SIKHAO PROGRAMME

On 8th and 9th August 2024, CSLHS successfully completed its pilot 'Teacher Sikhao Programme.' Teachers from ACELP and Kiran Foundation School participated in an engaging two-day workshop. Led by our expert team—Speech Therapists Ms Fatima Yousuf and Ms Rabika Amanullah, Occupational Therapist Ms Neelam Zehra, Physical Therapist Ms Qurat ul Ain, Psychologist Ms Sarah Jahangir, Remedial Therapist Ms Nida Alvi, and Socio-Emotional Support Specialist Ms Yasmeen Muhammad—the workshop provided educators with essential skills to support children with language disorders. Together, we are fostering more inclusive classrooms!









INDEPENDENCE DAY CELEBRATION

On 14th August 2024, in celebration of Pakistan's Independence Day, we created a special video featuring the national anthem in sign language. This initiative aimed to promote inclusivity and



honour the diversity within our nation. We are proud to have contributed to making this day memorable for all, especially the hearing-impaired community!



OPEN HOUSE

On 5th and 23rd September 2024, CSLHS participated in the open house, where we invited aspiring students to visit our stall and explore the incredible opportunities offered by the College of Speech Language and Hearing Sciences. Visitors discovered

our comprehensive programmes, gained insights into the hands-on experience we provide, and learned about the expert quidance available from our faculty and supervisors.

VISION TO VOICE SESSION

On 12th September 2024, we hosted an insightful one-on-one session titled "Vision to Voice: Evolution of SHAP and CSLHS" with philanthropist Mr Bashir Jan, accompanied by Speech and Hearing Association founder Dr Billoo. Mr Jan expressed a strong interest in expanding speech and audiology services beyond Karachi, focusing on extending facilities to the interior Sindh region. We are excited about the future possibilities of increasing access to quality care and services in underserved areas.





INTER-COLLEGE NAAT COMPETITION

On 17th September 2024, all colleges under Allied Health Sciences came together for an inspiring inter-college Naat competition, celebrating devotion and unity. The event was





followed by a motivational session led by Youth Club's Kaiser Haider, leaving the audience energised and inspired. We are immensely proud of our students and their remarkable talents!





COLLEGE OF MEDICAL TECHNOLOGY

WEBINAR: MEDICAL TECHNOLOGY - A LUCRATIVE CAREER OPTION

The Student Council organised a highly insightful webinar titled Medical Technology: A Lucrative Career Option, featuring Hasan Akmal, a prominent expert in the field. The event provided students with a comprehensive overview of the diverse opportunities available in medical technology, focusing on the growing demand for professionals. Hasan Akmal shared his journey, industry insights, and key skills necessary for success in the field. The Q&A session allowed participants to clarify their doubts and seek guidance from the expert. The webinar was a great success, with an overwhelming turnout of students eager to learn about the industry.



INEVVS

MEDIC CONUNDRUM 2.0: THE ULTIMATE MEDICAL SHOWDOWN

Medic Conundrum 2.0 was an intense and intellectually stimulating competition that brought together students from the medical technology department in a battle of knowledge and diagnostic skills. The event consisted of three exciting rounds: The In-Vitro Sensitisation, where teams presented innovative medical ideas; STAT, a rapid-fire quiz round that tested medical knowledge under pressure; and Diagnose Me If You Can, a challenge where teams raced to make the correct diagnosis. After a tough competition, a team called 'MT Cerebrox' emerged as the winner.



THE BEACH BASH 4.0

On 26th September 2024, Beach Bash 4.0 was held at Turtle Beach, offering students and faculty a delightful break from their routines. Organised by the Student Council, the event ran from 7 AM to 6 PM and provided a relaxing, fun-filled atmosphere for all attendees. The beach setting allowed participants to unwind

and enjoy the scenic beauty of the coastline. Delicious food and music added to the lively ambiance, with a DJ curating upbeat tracks. The event was a huge success, fostering bonds and creating lasting memories in a serene, refreshing environment.



CAREER ORIENTATION

The Open House at Ziauddin University Clifton Campus was a vibrant celebration of education, drawing prospective students and their families to explore the facilities and programmes offered by the College of Medical Technology. Attendees participated in interactive demonstrations and informative sessions led by esteemed faculty. The event highlighted the

university's commitment to preparing the next generation of healthcare professionals through hands-on training in a supportive, inspiring environment. Visitors clearly saw how Ziauddin University stands at the forefront of medical education, shaping the future of healthcare.







COLLEGE OF MEDIA SCIENCES

GUEST SPEAKER SESSION - MR. HABIB UZ-ZAMAN KHAN (BRAND MANAGER - MEZAN GROUP)

We were honoured to host Mr. Habib Uz-Zaman Khan, Brand Manager at Mezan Group, for an insightful guest speaker session at ZCOMS. Mr. Khan shared his extensive expertise on the topic "The True Essence of Branding: Insights from Real-World Experience," emphasising key strategies that drive successful branding in today's competitive market.

The two-hour session provided a valuable learning opportunity for students, offering practical advice and real-world examples of effective branding techniques. His in-depth knowledge and experience made the session compelling, leaving students motivated and better informed about career opportunities in brand management.











KAMRAN ISMAIL MUSIC STUDIO VISIT

The students of ZCOMS recently visited the studio of Mr. Kamran Ismail, a renowned producer and sound designer. The visit was highly insightful, providing students with an opportunity to learn about the audio production workflow for music, commercials, and films.

This hands-on experience allowed students to gain a deeper understanding of the intricacies of sound design and audio production, enriching their knowledge and appreciation of the creative processes involved.







COLLEGE OF LANGUAGES, LITERATURE AND CULTURE MOU SIGNING

On September 12, 2024, ZU-CLLC (Ziauddin University - College of Languages, Literature, and Culture) and AKU-IED (Aga Khan University - Institute for Educational Development) signed a Memorandum of Understanding (MoU) to establish a partnership fostering cooperation in areas of mutual interest while safeguarding the autonomy of both institutions.



The MoU aims to strengthen academic and cultural ties between the organisations, providing opportunities for academic staff and students to expand their experiences and horizons. Through collaboration based on reciprocity and mutual benefit, this partnership seeks to contribute to the growth and development of both institutions, enhancing educational and cultural exchanges for a brighter future.



PANEL DISCUSSION

On September 19, 2024, a panel discussion titled "The Role of Civil Society as a Medium for Social Change: Spotlight on the Youth of Pakistan" was held with a focus on preparing the future generation for a prosperous and strengthened Pakistan. The discussion aimed to evoke a sense of responsibility among youth, encouraging them to utilise their potential for capacity building and establishing order in civil society.

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The esteemed panellists included Mr. Rizwan Jaffar, Founder and Chairman of Youth Parliament; Prof. Dr. Farhan Abdulla Essa, President of the Pakistan US Alumni Network; and Samad Abbas, a Global Soft Skills Coach and keynote speaker. The session was moderated by Ms. Saba Tanveer, a faculty member of English at CLLC.



COLLEGE OF EDUCATION INTER-UNIVERSITY CONSORTIUM MEETING

On July 19, 2024, the Inter-University Consortium held its first meeting with a focus on collaborative efforts to secure funding for development, influence policymaking on school and teacher education, and contribute to societal growth. The agenda included identifying opportunities for skill and capacity development, particularly for teacher educators, exploring joint research projects related to teacher education curriculum, addressing the role of accreditation via NACTE, and promoting joint seminars, workshops, training sessions, and conferences.

The consortium will include participation from the following universities in Sindh:

- 1. Igra University 2. IOBM University 3. Karachi University
- 4. Ziauddin University 5. Sindh University
- 6. Sindh Madrasatul Islam University 7. The Aga Khan University

Heads of Faculties, Departments, and Colleges of Education from these universities will serve as members of the consortium, fostering collaboration and innovation in education.





COMMENCEMENT DAY FOR M.PHIL EDUCATION

On Saturday, August 31, 2024, Ziauddin University's Commencement Ceremony for the M.Phil Education Program was held at the School of Nursing Auditorium from 5:00 PM to 7:00 PM.

As a prestigious institution recognised for academic excellence and research, Ziauddin University aims to nurture ethical values and intellectual curiosity among students, motivating them to contribute positively to a knowledge-based society in Pakistan.

The M.Phil Education programme at the College of Education (CoE) emphasises exemplary skill and knowledge development, empowering teachers and professionals to make effective decisions in diverse contexts. The programme draws from both Eastern and Western research theories and best practices, preparing graduates to excel in education and societal development.









BLOOD DONATION DRIVE

The Faculty of Pharmacy and Pharmaceutical Sciences, Ziauddin University, organised a blood donation drive on 8th August 2024 in collaboration with Indus Hospital at the Link Road campus. Students participated enthusiastically, contributing to a noble cause that collected vital blood units for Indus Hospital's healthcare mission. This event highlighted the importance of community service and the impact of youth engagement.



PAKISTAN TOUR

Fourth and fifth-year Pharmacy students embarked on an academic tour from 23rd August to 1st September 2024, visiting iconic destinations like Islamabad, Naran, Kaghan, Saif-ul-Mulook, Hunza, Attabad Lake, Karimabad Bazaar, and Batakundi. The tour also included a seminar at Al Shifa Hospital in Islamabad, providing valuable professional exposure. This journey combined adventure, learning, and professional development, offering an enriching academic experience.





INDEPENDENCE DAY CELEBRATION

The Faculty of Pharmacy and Pharmaceutical Sciences celebrated Pakistan's Independence Day with vibrant festivities. Students showcased their patriotism through performances





es, speeches, songs, and quiz competitions, creating a spirited atmosphere of national pride.





SESSION ON SKINCARE

On 4th September 2024, the Faculty of Pharmacy and Pharmaceutical Sciences, in collaboration with Lavida Skincare, hosted a session on "Skincare in Summers." Participants benefited from



expert consultations by Dr Mehreen Afzal, Dr Ayesha Khan, and Dr Kalpana Suresh Kumar, addressing seasonal skincare needs.





SESSION ON "USE HEART FOR ACTION"

A seminar titled "Use Heart for Action" was held on 20th September 2024 by the Faculty of Pharmacy and Pharmaceutical Sciences in collaboration with Getz Pharma. The

session focused on cardiovascular health, with experts sharing insights on preventing heart diseases through lifestyle modifications and timely medical care.





MEDICAL PROFESSIONAL TRAINING PROGRAMME

Aimed at enhancing critical skills and knowledge in healthcare, the Medical Professional Training Programme offered interactive sessions, hands-on training, and expert-led discussions on patient care and emergency response, fostering professional growth among participants.







WORLD PHARMACIST DAY CELEBRATION

On 25th September 2024, the Faculty of Pharmacy and Pharmaceutical Sciences celebrated World Pharmacist Day with a community walk to raise awareness about the vital role of pharmacists in healthcare. The event honoured their expertise in

medication management and contributions to improving patient outcomes, fostering a sense of unity and appreciation within the community.













1ST NURSING CONFERENCE ON MATERNAL AND NEONATAL HEALTH

On July 26, 2024, the 1st Nursing Conference on Maternal and Neonatal Health was hosted by Iqra University Nursing College in collaboration with the Pakistan Institute of Living and Learning. The event highlighted critical discussions on overcoming cultural barriers and enhancing family involvement to improve maternal and neonatal health outcomes.

Three faculty members from Ziauddin University Faculty of Nursing and Midwifery presented their work:

1. Ms. Iqra: A Comparative Study of Family Support to Women Attending Antenatal Clinics at Public and Private Sector Hospitals in Karachi, Pakistan.

2. Ms. Anisa Bhimani: The Impact of Fathers' Involvement in Kangaroo Care of Newborns: A Scoping Review.

3. Ms. Anny Ashiq: The Role of Parents in Early Identification of Necrotizing Enterocolitis (NEC): A Scoping Review.









LAMP LIGHTING CEREMONY 2024

The Lamp Lighting and Oath-Taking Ceremony for first-year nursing students was held on July 20, 2024, at the Clifton campus. Organised by Ziauddin University Faculty of Nursing and Midwifery (ZUFONAM), the ceremony symbolised the students'



pledge to uphold nursing ethics and professionalism. The Vice Chancellor of ZU served as the chief guest, with notable addresses by Dr. Pamela Marshall, Dean of ZUFONAM, and Dr. Sumaira K. Puniwani, Principal/Associate Professor.



EFFECTIVENESS OF CERVICAL EXERCISE INTERVENTION

On September 5, 2024, MScN student Sunita Aijaz Ali successfully defended her thesis on the effectiveness of cervical exercise interventions to reduce nursing students' neck pain caused by smartphone use. Supervised by Dr. Pamela Marshall, the study found significant pain reduction and improved cervical range of motion, offering practical tips such as maintaining eye-level phone positioning, taking breaks, and adopting ergonomic practices.



As part of their BSN Year III programme, Ziauddin University nursing students completed a six-week mental health clinical rotation at Karwan-e-Hayat and the Institute of Behavioural Sciences. Activities included educational sessions, themed events like Hygiene Day and Art and Craft Day, and cognitive exercises. These initiatives enhanced students' understanding of mental health care, communication, and caregiving skills.









CLOSING THE GAP: BREASTFEEDING SUPPORT FOR ALL

On August 3, 2024, ZUFONAM, in collaboration with Konpal CAPS, celebrated World Breastfeeding Week with the theme "Closing the Gap: Breastfeeding Support for All." The event highlighted the role of antenatal education and family support in achieving the WHO breastfeeding target of 50% by 2025. Esteemed speakers included Dr. Ayesha Menhaz, Dr. Pamela Marshall, and Ms. Stella Naheed.

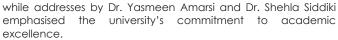




INAUGURATION OF DR. ALJAZ FATIMA AUDITORIUM

On August 31, 2024, ZUFONAM and the College of Education

inaugurated the Dr. Aijaz Fatima Auditorium. Chief guest Ms. Khushbakht Shujaat officiated the ribbon-cutting ceremony,







KOUSAR NIAZI COLONY HEALTH CAMP

On July 30, 2024, ZUFONAM hosted a Health Mela at Kousar Niazi Colony, offering healthcare services to over 500 community members. Partnering with NGOs like Greenstar and AAS



Organisation, the event provided screenings, mental health support, and diabetes education, while students organised engaging activities for families.





NURSING STUDENTS' DIVERSE EDUCATIONAL VISITS

In August 2024, ZUFONAM nursing students visited various healthcare and industrial sites, including a rural health centre, slaughterhouse, water treatment plant, and Sindh Government Hospital Liaguatabad. These visits provided insights into





healthcare challenges in resource-limited areas underscored the importance of food safety, sanitation, and enhanced public health resources.







INTRA-MOOT COMPETITION AT ZIAUDDIN UNIVERSITY: PREPARING FOR JESSUP INTERNATIONAL LAW MOOT COURT

On September 18, 2024, Ziauddin University's Faculty of Law, Politics, and Governance (ZFLPG) hosted an exciting intra-Moot competition at the 7th-floor Moot Court. This competition was a key preparatory event for the prestigious Jessup International Law Moot Court Competition.

The case focused on statelessness and international legal standing, addressing whether nations can hold other countries accountable for rendering individuals stateless.

The Applicant team, consisting of Marium Fareed, Amir Ali, and Alishba Fazal, squared off against the Respondent team of Ahmed Aziz, Syed Saman Shah, and Rafay.

Esteemed judges Sir Salman Qazi, Ghazali Shaikh, and Esha Khalid brought their real-world expertise to the competition, fostering passionate debates and high-quality advocacy among the teams. The event was a testament to ZFLPG's commitment to nurturing top-tier legal talent.



COLLEGE OF COMPUTING AND SOFTWARE ENGINEERING ZERO VISIT APPROVAL FOR BACHELOR OF ENGINEERING TECHNOLOGY IN SOFTWARE AND CYBER SECURITY PROGRAMMES

In accordance with the requirements set by the Higher Education Commission (HEC), the Department of Software Engineering at Ziauddin University Faculty of Engineering, Science, Technology, and Management (ZUFESTM) facilitated the Zero Visit for the four-year, eight-semester, full-time programmes of Bachelor of Engineering Technology (Software) and Bachelor of Engineering Technology (Cyber Security) by the National Technology Council (NTC) on June 26-27, 2024.

The evaluation was conducted as per the NTC's Programme Accreditation Policy and Procedures Manual, Chapter No. 4, aligning with Outcome-Based Education (OBE) and Assessment (A) guidelines. The visit included a comprehensive assessment of programme documentation and compliance. To evaluate these Engineering Technology Programmes, set to launch in Fall 2024 at ZUFESTM, the NTC constituted the following team:

- Prof. Dr. Syed Zafar Nasir Team Lead & Expert in Cyber Security
- Prof. Dr. Muhammad Zahid Tunio Expert in Software Engineering Technology
- Hafiz Ghulam Muhammad NTC Representative

The visit was attended by the Vice Chancellor of Ziauddin University, Registrar of Ziauddin University, Dean of ZUFESTM, Chairperson of the Department of Software Engineering, and faculty members of the department. Following the Zero Visit, provisional permission has been granted by the NTC, allowing ZUFESTM to initiate these programmes starting in Fall 2024. The NTC has advised further improvements based on the Zero Visit reports, emphasising compliance with OBE and accreditation standards.

IEEE PROJECT EXHIBITION AT EXPO CENTRE

The IEEE Project Exhibition, organised by Prof. Dr. Sheikh Muhammad Munaf on September 11, 2024, showcased innovative solutions in agricultural technology. The event commenced with a warm welcome and an outline of key agenda items, leading into groundbreaking presentations.

The team introduced Automated Irrigation Systems, demonstrating how sensors monitor weather and soil moisture to optimise water usage, reduce waste, and ensure crop hydration. They also showcased Al-Powered Analytics, illustrating how Al interprets crop health, predicts yields, detects early disease, and suggests timely actions. Additionally, Smart

Machines, including automated tractors and harvesters, were presented, emphasising their role in reducing human labour and enhancing precision.

The benefits highlighted included:

- Labour Reduction: Automation allows farmers to cover more land with less effort.
- Efficiency: Smart systems optimise water and fertiliser use, increase yields, and enable real-time monitoring for sustainable farming.

The event concluded with a vote of thanks to all speakers and participants for their valuable contributions.



ZIAUDDIN UNIVERSITY AND LIVE BITS SIGN MOU FOR ACADEMIC-INDUSTRY COLLABORATION

On September 20, 2024, Ziauddin University (ZU) signed a Memorandum of Understanding (MoU) with Live Bits, a leading IT and marketing agency based in Karachi, to create collaborative opportunities connecting academic learning with industry practices.

The MoU aims to facilitate academic exchange and research, providing ZU students and faculty with opportunities such as:

- Research Collaboration: Joint projects and access to Live Bits' research facilities.
- Student Development: Internship and job placement opportunities.
- Professional Training: Workshops and seminars on engineering,

technology, and entrepreneurship.

• International Projects: Expertise for globally-oriented initiatives. The partnership, valid for five years with a 30-day termination notice, will be overseen by a joint committee ensuring alignment with shared goals. The MoU was signed by Dr. Syed Muhammad Atif, Assistant Professor at ZU, and Danish M. Khan, Founder and Head of Digital at Live Bits, marking the beginning of an impactful collaboration.

This partnership reinforces ZU's commitment to enhancing student experiences through industry engagement.

COLLEGE OF MANAGEMENT AND APPLIED SCIENCES REVAMPING THE BBA CURRICULUM AT COMAS

The College of Management and Applied Sciences (CoMAS) has successfully revamped its BBA curriculum in collaboration with industry and academic experts, reinforcing its commitment to quality education. Recognising the curriculum as a cornerstone of academic excellence, CoMAS conducted three dedicated sessions aimed at aligning the curriculum with industry needs and emerging trends.

The first session, convened by Dr. Saif Ullah, Principal and Associate Professor of CoMAS, focused on general management and HRM course outlines. Dr. Muhammad Azam, Assistant Professor and Head of HR Cluster, and Ms. Sania Zafar, Programme Coordinator BBA, presented the proposed outlines. Valuable insights and suggestions were provided by industry expert Mr. Ranjeet Kumar (Burquee - A Nestlé Company) and academic expert Dr. Munawar Pahi (KIET), emphasising the inclusion of contemporary topics and industry perspectives.

The second session centred on the Accounting and Finance

cluster, where Mr. Noman Tariq and Ms. Madiha Kanwal, both Lecturers, presented the outlines for accounting, finance, and economics courses. Industry expert Mr. Muhammad Waqas, Director Finance at UEP Wind Power, and academic expert Dr. Jamail Ahmed, HoD at SZABIST, provided insights into transitioning courses from fundamental to advanced levels and addressing emerging financial sector trends.

The third session focused on the Marketing cluster, led by Dr. Muhammad Ali Ahmed and Dr. Yasir Jamal, who presented marketing course outlines. Industry expert Mr. Majid Qureshi, Head of Digital Business at Bank Al Habib, and academic expert Dr. Adnan Anwar, Associate Dean at KIET, shared practical guidance and suggestions on incorporating the latest trends in digital and strategic marketing.

These collaborative sessions have enhanced the BBA programme at CoMAS, ensuring students are equipped with knowledge and skills that meet industry demands.

INDUSTRIAL VISIT TO ATLAS HONDA FACTORY BY COMAS

The College of Management and Applied Sciences (CoMAS) organised an insightful industrial visit for BBA students to the Atlas Honda Factory. The visit, arranged by the BBA 6th-semester Operations Management class, provided students with practical exposure and strengthened the connection between industry and academia.

The students and faculty were warmly welcomed by Muhammad Ehsan UI Haq, General Manager HR at Atlas Honda, who delivered a comprehensive presentation on the company's operations. Before touring the factory, students were briefed on safety protocols to ensure a secure experience. During the visit, students explored various installations and gained firsthand knowledge of operations management practices implemented at the factory. This experience offered a deeper understanding of industrial processes and their real-world applications.

At the conclusion of the visit, Dr. Saif Ullah, Principal CoMAS, presented a shield to the Atlas Honda management team as a token of appreciation and thanked them for their hospitality and invaluable insights.







IEEE

INDEPENDENCE DAY QUIZ COMPETITION

On Tuesday, August 13, 2024, the IEEE Ziauddin University Student Branch, in collaboration with the IEEE Young Professionals Karachi Section, organised the first-ever "Independence Day Quiz Competition" at ZUFESTM (Link Road Campus). This initiative celebrated Pakistan's Independence Day with a focus on national pride and historical awareness, engaging students in an intellectually stimulating activity.

The event commenced with a flag-hoisting ceremony, followed by the national and university anthems, setting a patriotic tone. After the recitation of the Quran, Umair Bhatti, a Civil Engineering student, delivered an inspiring speech. The quiz competition featured rounds on pre- and post-partition eras, testing participants' knowledge of historical events and milestones.





Participants from various departments showcased exceptional intellect, with the team from the Biomedical Engineering Department—Areeba Baig, Hira Kanwal, and Muhammad Azlaan—emerging as winners. The event fostered teamwork, critical thinking, and a sense of national pride, making it a memorable and impactful celebration of Pakistan's history.









ENTREPRENEURSHIP IN TECH - TURNING IDEAS INTO SUCCESSFUL STARTUPS

On September 2, 2024, the IEEE Ziauddin University Student Branch, in collaboration with the IEEE Young Professionals Karachi Section, hosted a seminar titled "Entrepreneurship in Tech – Turning Ideas into Successful Startups" at ZUFESTM, North Nazimabad Campus. The keynote speaker, Mr. Qamar Ahmed Hafeezi, Founder and CEO of Aciano Technologies, shared his entrepreneurial journey and provided actionable insights.

Mr. Hafeezi's address highlighted critical aspects of building a tech startup, including idea validation, team building, securing funding, and leveraging technology for growth. He also addressed common challenges faced by tech entrepreneurs and offered practical solutions. An interactive Q&A session allowed participants to discuss their ideas and gain expert advice on navigating the startup ecosystem.

The seminar concluded with participants motivated to pursue their entrepreneurial aspirations, equipped with valuable knowledge and strategies to kickstart and grow successful tech ventures.





IEEE AWARENESS SESSION

The IEEE Ziauddin University Student Branch conducted an awareness session on September 4, 2024, at ZUFESTM North and Link Road campuses. Led by Ms. Inaara Alnoor, Chair of the IEEE ZU Student Branch, and Mr. Shuja, Vice Chair, the session introduced students to the diverse opportunities offered by IEEE. Students learned about internships, research projects, and funding options, along with the importance of networking with industry experts. The session also emphasised participation in





hackathons, workshops, and competitions, which enhance skills and provide recognition through awards and certifications.

This awareness session encouraged students to explore the benefits of IEEE membership, fostering interest in skill development, networking, and active engagement within the engineering and technology community.







STUDENTS' WELLBEING ORIENTATION SESSION

The Students' Council of ZUFESTM, in collaboration with the Office of Student Affairs, organised an orientation session on September 5, 2024, at the Link Road Campus, focused on students' wellbeing. Dr. Qurrat ul Ain Jibran, Senior Clinical Psychologist at Ziauddin University, led the session, discussing emotional, intellectual, social, and physical wellness.

Dr. Qurrat highlighted the importance of balancing various aspects of wellbeing to enhance overall resilience and manage academic pressures effectively. Students actively participated, gaining practical strategies to cope with stress and improve their personal wellness.

This interactive session emphasised the university's commitment to fostering a supportive environment and equipping students with tools to navigate challenges successfully.







IEEE R10 YOUNG PROFESSIONALS UPSKILL 2024

On September 19, 2024, the IEEE Ziauddin University Student Branch, in collaboration with the IEEE Young Professionals Karachi Section, hosted the "IEEE R10 Young Professionals UpSkill 2024" seminar at ZUFESTM. The event featured workshops, panel discussions, and keynote addresses aimed at equipping students with essential career skills.

A mock interview workshop, led by Ms. Sanila Noor, focused on CV crafting and interview preparation, with mock interviews conducted by industry professionals providing personalised feedback. Keynote addresses by Prof. Dr. Muhammad Raza Shah, Engr. Adeel Khan, and Dr. Muhammad Yousuf Irfan Zia

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explored topics ranging from nuclear research to advancements in underwater communication.

The panel discussion, moderated by Prof. Dr. Saad Jawaid Khan, highlighted the integration of Biomedical Engineering with Industry 4.0 technologies, emphasising collaboration and innovation.

The seminar concluded with closing remarks by Dr. Muhammad Inayatullah Khan, Vice Chancellor of ZU, reinforcing the significance of such events in bridging academic knowledge with industry practices.









