

# MISCELLANEOUS

## INSTITUTE OF COMMUNICATION AND MEDIA STUDIES, GORAKH'S MEMORABLE TRIP



*CHILDHOOD IS THE WORLD OF MIRACLE OR OF MAGIC: IT IS AS IF CREATION ROSE LUMINOUSLY OUT OF THE NIGHT, ALL NEW AND FRESH AND ASTONISHING. CHILDHOOD IS OVER; THE MOMENT THINGS ARE NO LONGER ASTONISHING. WHEN THE WORLD GIVES YOU A FEELING OF "DÉJÀ VU," WHEN YOU ARE USED TO EXISTENCE, YOU BECOME AN ADULT.*

*STAY A CHILD WHILE YOU CAN BE A CHILD .....*

Life is full of miraculous bytes. One has to get into the depth of it to explore its beauty and what it has to offer. Gorakh sounds like a small word but it truly encapsulates the spot on beauty of nature and makes one plunge into a mesmerizing stage. Well, the Institute of Communication and Media Studies truly experienced this spot on beauty of nature when they went there for 2 a day trip from 7th to 9th November 2015 as a course requirement for documentary production class. It was indeed a very vibrant experience for the students which they will commit to memory for decades to come. There were 16 students on this trip accompanied by their teacher; Mr. Nabeel Siddiqui and

they stayed at a Resort. It was a fantabulous journey which started off at around 1:00 am from Karachi and then they had a stopover at Hyderabad for tea break. The next stop over was at Sehwan for breakfast, then Joohi and finally to Gorakh via jeeps. The tour guide who was accompanying them shared his knowledge about the history of Gorakh and told them that Gorakh got its name because of its unpredictable weather. They even visited the Benazir Point and after 2 days they had a whole bunch of memoirs which they will cherish forever. Cheers for Gorakh!

## MIRZA OMER'S VIBRANT CAREER

Mirza Omer is a brilliant student of Institute of Communication and Media Studies. He has given a good 5 years to the media fraternity of Pakistan. He started working for the media even before joining the university. He started his career as a senior coordinator for R team, then joined Oxygene music channel as a VJ and did live shows for 2 years. Acted in various TVC's and also did a debut for Hum TV. Currently he is a celebrity journalist and fashion photographer. He is also a PR agent and fashion blogger for HTV and Bridal Lounge Pakistan. Apart from this he also writes digital content for HTV and works as an RJ for Radio FM 91. Other credits to his name are Fashion Pakistan week as an official media partner, PFDC Sun's '11 fashion week as a team member of the organizing committee and Lux Style awards also as a team member of the organizing committee.

In a nutshell he is an all-rounder and a pride for our university.



# ZIAUDDIN UNIVERSITY

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## IN MEMORY OF PROF. N.A. JAFERY

1929 - 2015

MAY HIS SOUL REST IN PEACE (AMEN)

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Prof Dr Naeem A. Jafery, the eminent educationist, founding Vice Chancellor of Ziauddin University and Professor of Emeritus and Advisor on Academic Affairs, passed away at the age of 86 on 2nd of November 2015.

He is an icon in the field of medicine in Pakistan and indeed the entire Pakistan has suffered a huge loss with the demise of Prof Jafery and the only way to reduce this loss is for a number of professionals to continue with his wisdom and vision and develop more institutes and experts to carry on the work which he did for over half a century.

He has been teacher of hundreds of health care professionals in Pathology as well as Medical Education and is considered a legend in this country in these fields. Among his major emphasis were to design the medical curriculum to meet the need of the common man by giving due weightage to the common ailments, by increasing focus on developing good general practitioners, which he stressed are the backbone of the health care system, and community based education.

Prof. Naeem A. Jafery graduated from King Edward Medical College Lahore in 1955 and completed house job at Mayo

Hospital Lahore. After a brief involvement in a research project, he moved to the US and worked at New York's State University's Kings County Hospital between 1959 and 1963. After obtaining the certification of The American Board of Pathology, he returned to Pakistan.

In 1964 he joined the department of Pathology of Jinnah Postgraduate Medical Centre (JPMC) Karachi from where he retired in 1989 as Professor of Pathology. He was also one of the founding members of the Basic Medical Sciences Institute of the JPMC.

Prof Jafery's main contribution and identification has been in the field of Medical Education. In 1974 when WHO initiated its programme in Medical Education and Teacher Training in Pakistan, he was selected as a member of the team of National Facilitators and then as a group of Fellows of the CPSP which set up the National Teacher Training Centre at the College in 1978. After retirement from JPMC, he became involved in medical education on a full time basis.

He was the founding Vice Chancellor of Ziauddin University Karachi since 1995 and retired in 2003, after which he continued as the Professor of Emeritus and Advisor on Academic Affairs to the university.

# NEWS & VIEWS

Besides the remarkable contributions to the overall medical education in Pakistan, Prof. Naeem A. Jafery introduced the renowned community based, partly integrated curriculum and using problem based learning as a major instructional strategy in Ziauddin University. He was a firm believer in continuous research projects, hence initiated and strengthened the research work at the University.

Prof. Dr. Pirzada Qasim Raza Siddiqui, Vice Chancellor, Ziauddin University condoled the noted academician Prof Dr Naeem A. Jafery, saying that he was one of our most distinguished educationists and that he was deeply grieved of the passing

away of Prof Jafery. May Allah rest his soul in peace.

Paying tribute to late professor, Dr. Pirzada Qasim said he would be remembered for his commitment and leadership qualities. He worked hard for improving the education system. He would be remembered for his services forever in the field of education.

The management, faculty and students of Ziauddin University offered their heartfelt condolence to the bereaved family and are determined to carry on his mission of bringing excellence to the overall educational field in Pakistan.

## FROM THE DESK OF EDITOR

I am privileged to present the new Ziauddin University quarterly Newsletter, the goal of which is to provide our associates with a concise yet comprehensive picture of all the ZU news and views generated by the faculty, colleges and students.

Education, information, learning are synonyms to knowledge and we are committed to futuristic awareness in the field of medicine, social sciences and media studies through academic research and development.

I would like to take this opportunity to thank everyone who contributed to the first edition of this newsletter. Please feel free to bring any comments, suggestions or new stories to my attention for future editions.

We are keen in hearing Ziauddin University news from our associates and alumni around the world.

Best regards,  
Editor.

## ZIAUDDIN UNIVERSITY OBSERVES WORLD MENTAL HEALTH DAY

The Department of Psychiatry, Ziauddin University, organized a public education programme on World Mental Health Day on 10th October, 2015 at KDLB campus. The programme was well attended by individuals from the local community and representatives of the NGOs. Speakers talked about this year's theme of 'Mental Health with Dignity' which was the chosen by the World Health Organization (WHO). Faculty members who participated were:

- Dr. Haider A. Naqvi (Associate Professor, HOD, Psychiatry)
- Dr. Saeed Akhtar (Senior Registrar, Psychiatry)
- Dr. Kishor Kumar (Registrar, Psychiatry)
- Ms Quratul-ain Jibran (clinical psychologist)

The Hospital Administration, GM Finance, Mr Kamran Hashmi & Deputy MS, Dr Adnan provided critical logistic support in the organization of the programme. The ambulatory care clinic in-charge Mr. Waqar Ali and psychiatry OPD in-charge Mr Habib was part of the organizing committee.

Faculty reiterated the need for raising awareness about the cause and consequence of mental disorders. It was discussed that there is 'no health without mental health'. About one third of individuals in a community have common mental disorders (depression and anxiety). These individuals receive no treatment. Additionally, the cultural myths and misperceptions delay help seeking. Lacking information, people attribute supernatural causes, like 'jins', 'evil eye' and possessions as the cause of disturbed behavior. These individuals are taken to faith healers and shamans who dish out various remedies which bring little relief. The precious opportunity to initiate treatment at early stage is lost with various psychosocial complications. Since there is a stigma attached to mental disorders and their treatment, a

large ma does not see help. The attempted self harm and harm to others is not so uncommon consequence common m orders. The problem related to substance misuse and need for comprehensive evidence based treatment also received special attention.



Faculty members talked about psychosis, a serious mental disorders, which require life long treatment. This is not only difficult for the patients but also leads to care-givers emotional burn out and stress. The clinical psychologist talked about various strategies to handle stress; the chief among them were progressive muscular relaxations exercises, deep breathing exercises and guided imagery.

The psychologist also emphasized on the preventive approach to mental health by conflict resolution, anger management and promoting health life styles. The psycho-social stressors of females received special attention. The mental health vulnerability during the pregnancy and post-partum period was also the focus of discussion. Speakers emphasized that it is time, when all concerned stake holders come together, to bring dignity to the life of those who has mental illnesses.

The lectures were followed by questions and answers sessions. A panel of experts, comprising of the faculty members, listened to individual's issues. Those with serious concerns were advised to follow up in the psychiatry clinic at Ziauddin University Hospital, KDLB Campus.

# CONFERENCES & SEMINARS

## ZIAUDDIN UNIVERSITY AND PAKISTAN MICRO-FINANCE NETWORK INK MOU TO ESTABLISH INDUSTRY/ACADEMIA LINKAGES

The Ziauddin University (ZU) and Pakistan Micro-finance Network (PMN) have signed a Memorandum of Understanding MoU, initiating the PMN Academic Linkages Program at prestigious universities in Pakistan. The MoU was signed by Muhammad Yousaf, Registrar of ZU and Syed Mohsin Ahmed, CEO of PMN, marking the beginning of a collaborative relationship between the two organizations.

Vice Chancellor, Ziauddin University, Dr. Pirzada Qasim Raza Siddiqui; Dean, Faculty of Pharmacy, Dr. Ali Akbar Sial; Director Student Affairs, Ziauddin University, Mr. Raza Abbas and Manager Public Relations, Mr. Amir Shahzad were also present on the occasion.

In the MoU, PMN agrees to share micro-finance data and opportunities with Ziauddin University students, where they will be informed of research projects, internships and job vacancies at all PMN member organizations. ZU will reciprocate by informing PMN of applicants for jobs and research projects and allow micro-finance material to be displayed and distributed on the campus.

Vice Chancellor, Dr. Pirzada Qasim Raza Siddiqui emphasized that liaison between industry and academia is vital to develop a knowledge based society. Chief Executive Officer, Syed Mohsin Ahmed stated that these MOU's are vital in knowledge management which is need of the hour. Director Student Affairs, Mr. Raza Abbas encouraged to have an on-going dialogue at Ziauddin University between diverse industry stakeholders and academia to bridge the gap.

The Academic Linkages Initiative by PMN is part of the

Network's capacity building objective. Since its inception, capacity building has been one of the Network's primary concerns, taking into account both the training and non-training needs of its members. Building academic linkages will allow PMN to draw quality human resource and build knowledge platforms through contributions from both the practitioner and academic realms.

The both organizations will also encourage an exchange of dialogue and information by facilitating research forums and participating at lectures and conferences arranged by industry and academia. ZU will coordinate with PMN in inviting guest speakers on micro-finance related subjects to the campus.

Ziauddin University is currently offering degrees in Medicine, Pharmacy, Bio-Medical Engineering, Allied Health Sciences, Media and Communications, Physical Therapy, Nursing, Dentistry, Audiology and Speech Language Therapy.

PMN is an association of 50 retail micro-finance providers (MFPs) and represent over 99% of the micro-finance market in Pakistan. It is positioned to engage with and facilitate the stakeholders in the industry and focuses on serving as an information hub, promoting an enabling environment and building capacity of stakeholders.



## ZIAUDDIN COLLEGE OF DENTISTRY ORGANIZES AN INTERACTIVE WORKSHOP ON "ATRAUMATIC RESTORATIVE TECHNIQUE"

One day continuing dental education interactive workshop on "Atraumatic Restorative Technique" on 24th November 2015, was conducted by Community and Preventive Dentistry Department of Ziauddin College of Dentistry, in collaboration with Department of Continuing Medical and Dental Education, Ziauddin University. The workshop was attended by general dental practitioners, house officers and final year students who came from dental colleges of Karachi and Hyderabad cities. The session was chaired by Prof. Dr. Mervyn Hosein, Dean Ziauddin College of Dentistry who began with welcoming speech and acknowledged the presence of participants.

The objective of the workshop was to introduce participants with ART Technique and its Implementation in outreach as well as in private practice. The session was followed by lecture given by Dr.Sidra Mohiuddin (Assistant Professor, Dept of Community & Preventive Dentistry). The lecture was concluded by learning outcomes such as; (a) Background of ART (b) ART concepts, Atraumatic aspect of ART (c) ART vs. Traditional Restorations (d) ART and its association with children, elderly and public (e) Modification of ART (f) Contraindications (g) ART

instrumentation, their handling and ART Technique (hands-on). The hand on session was facilitated by Dr.Amir Akbar Shaikh (HOD), Dr.Sidra Mohiuddin and Dr. Mustafa Naseem.



# SEMINARS & WORKSHOP

## INSTITUTE OF COMMUNICATION AND MEDIA STUDIES, LADIES FUND PROGRAM (JOURNALISTIC WORKSHOP)



LADIESFUND® was established in 2007 as an initiative to provide financial security to women and to promote and train women entrepreneurs. It aims to integrate the entrepreneurial needs based on the economic and social aspects of the local communities, with respect to greater women participation in the workforce. The Educate a Girl scholarship is organized by LADIESFUND, a platform of Dawood Global Foundation. Dawood Global Foundation is a global non-profit, non-governmental organization founded in 2010 aimed at promoting women's education. Its founder, Tara Uzra Dawood, is a Harvard Law School alumna. This time Ladies Fund Program arranged a journalistic workshop in which 8 of our students participated. They got an opportunity to meet International

journalists and a few celebrities from around the globe and learn from them.

EAG Climate took place on October 3rd, 2015. UNDP hosted the event and they flew in one of Australia's top journalists - Sara Phillips of ABC Australia - to train Ladies Fund program top girls. In the morning time, she trained the girls in the basics of journalism of the highest standards and in the afternoon, she trained them in all climate issues - energy, water and food security - and how to report on them. This turned out to be one of the additional booster courses for our students whose vocational training was funded by donors and they learned a lot.

## CORPORATE GROOMING OF ZIAUDDIN STUDENTS

On August 18, 2015 Ziauddin University and Injaz Pakistan, an initiative and incubate of the Aman Foundation, partnered together to recognize the value of promoting advancement of Ziauddin University students. The MOU was signed by Ms. Uzma Khan-CEO Injaz Pakistan and Mr. Raza Abbas-Director Student Affairs-Ziauddin University. The ceremony was attended by Vice Chancellor, Ziauddin University, Professor Dr. Pirzada Qasim Raza Siddiqi, Advisor to the Chancellor, Dr. Anwar Ejaz Baig, Dean-Faculty of Pharmac, Dr. Ali Akbar Sial and University officials.

Ziauddin University and INJAZ Pakistan will work together to make collaborative efforts for youth workforce development in Karachi. Injaz Pakistan will impart entrepreneurial and work readiness skills to Ziauddin University students of all disciplines: Medicine, Dentistry, Pharmacy, Media Studies, Bio-Medical Engineering, Allied Sciences, Nursing, Speech Language and Hearing Sciences and Physical Therapy through interactive training workshops for students.

Since the signing of the MOU, three workshops have already been executed at Ziauddin University campuses for students. College of Nursing had an Entrepreneurship Master Class workshop on August 24, 2015, Faculty of Pharmacy senior year students had a workshop on Boosting your employability on 18 November, 2015 and College of Bio-Medical Engineering students had a workshop on Entrepreneurship Master Class on 19 November, 2015. Students thoroughly enjoyed the practical workshops and the results were significantly better when students did the post- test evaluation of the workshop. The students received certificates from the University and Injaz officials.

Honorable Vice Chancellor Professor Dr. Pirzada Qasim Raza Siddiqi acknowledged and appreciated the efforts of the Student Affairs department for youth capacity building and thanked the facilitators of Injaz Pakistan to execute the workshops. In future more workshops for students will be executed at different colleges of Ziauddin University.

# MISCELLANEOUS

## COMMUNITY OUTREACH PROGRAMME TO DARUL-SAKUN (AN INSTITUTE FOR SPECIAL CHILDREN)

Department of Community & Preventive Dentistry, Ziauddin College of Dentistry, Ziauddin University had arranged Community Outreach programme at Darul-Sakun, an institute for special children for second year BDS students. The purpose of the trip was to provide an exposure to our undergraduates regarding dealing and examine these underprivileged members of our community. A total of 150 special children along with 50 caregivers were examined during the activity. In addition to dental checkups performed by second year students under supervision of senior faculty; a lecture with the title of 'Preservation of Oral Health' was delivered to caregivers of these special children.



## BIRTHDAY WISHES FROM THE VICE CHANCELLOR AND REGISTRAR

A fun initiative that was started last year is wishing employees on their birthdays. The day starts with HR calling the employee to say "many happy returns of the day!" We receive a pause from the other end and then a sudden, excited reaction from employee "You are the first person who is wishing me!" At 3pm they meet the VC or Registrar for more good wishes, a cake and picture. This fun activity adds vibrancy to the ZU culture and working environment.



## LONG SERVICE AWARD

The HR department has initiated and implemented a Long Service Award/Memento Policy to recognize and appreciate the long association, dedication and hard work of an employee who is exiting after completing Ten full years plus service at ZU. Here, Mr. Khurshid who spent 15 years at ZU, is being presented with a Long Service Memento by the Registrar. This initiative applauds the meritorious service of an employee and builds goodwill and value for ZU.



## ALUMNI SUCCESS STORY



Ziauddin University being one of the top academic and research institutions in Pakistan since its inception in 1995 has produced outstanding Alumni that have made significant contributions in a variety of professions not just nationally but globally as well.

Ziauddin University, Department of Student Affairs has started the process of profiling its exceptional Alumni through Alumni Success Stories. The purpose of these stories is to offer career insights to current Ziauddin students from alumni who share the Ziauddin experience and can offer a viewpoint into a variety of career options one can pursue after graduation.

We look forward interacting with Ziauddin Alumni in Pakistan and globally and receiving their success stories via email. Kindly contact Mr. Raza Abbas, Director Student Affairs at [raza.abbas@zu.edu.pk](mailto:raza.abbas@zu.edu.pk) for more details. We will display Ziauddin University alumni success stories along with your latest picture on Ziauddin University official alumni facebook page and Ziauddin University website on a regular basis. We look forward hearing from you.

FROM THE DESK OF  
HR ZIAUDDIN UNIVERSITY  
HUMAN RESOURCES DEPARTMENT

# MISCELLANEOUS SYMPOSIUM ON PATIENT SAFETY



A symposium on Patient Safety was organized by the Department of Educational Development in collaboration with Department of Continuing Professional Development at Ziauddin University Clifton campus.

This activity was designed carefully after successful integration of patient safety content in year 1 to year 3 of medical and year 1 of dental programs as one of the essential steps required to be taken during the process of curricular innovation.

At national level, the initiative of Ziauddin University for patient safety integration at undergraduate level of health professionals' curricula is one of its quality seeking behaviours towards the highest health care standards.

This was intended to promote Patient safety awareness in all healthcare professionals including Medical Practitioners, Nurses, Paramedics, healthcare teachers and 3rd Year Medical Students of Ziauddin University.

The symposium was attended by healthcare professionals including deans, faculty, students and practitioners from healthcare programs of medicine, dentistry, pharmacy, nursing and allied health sciences.

Guest speakers included Dr Bushra Shirazi, Dr Aasim Ahmed and Dr Lubna Baig. Dr Bushra Shirazi, Associate Dean Clinical, KDLB, Ziauddin University spoke on prevention of medical errors.

She highlighted the importance of root cause analysis and developing systems.

Dr Aasim Ahmed, Chief Nephrologist and Dean Kidney Center also highlighted the importance of safe patient care with special emphasis on error disclosure, discouraging blame game and developing systems promoting patient safety. Both of them emphasized the need to consider ethical aspects in patient care.

Dr Luna Baig Dean APPNA highlighted the gaps in health care needs of the country while emphasizing the importance of social accountability for the health care institutions and of early patient contact. This will help to develop health care professionals who will be able to provide higher standards of safe patient care and improved patient outcomes.

Dr Kamran Hameed, Dean Faculty of Medicine, Ziauddin University concluded the event with remarks of appreciation for the Department of Educational Development on their innovative work of integrating patient safety in undergraduate curriculum.

Mementoes to guest speakers were distributed by Prof. Dr. Pirzada Qasim Raza Siddiqui, Vice Chancellor, Ziauddin University. Both the Vice Chancellor and the Dean also ensured their continued support for future work in this regard.

## HOPE MODEL ACKNOWLEDGED IN JAPAN

The Department of Student Affairs over the past one year has not only organized numerous events but has also projected Ziauddin University globally through research conferences on youth development. Mr. Raza Abbas, Director Student Affairs, Ziauddin University recently had the honor to represent Pakistan and Ziauddin University at two premier global career development conferences in Japan.

He presented the pilot ground-breaking collaborative research study on instilling hope in Pakistani youth and teachers. The research was executed at the College of Speech Language and Hearing Sciences at Ziauddin University, Clifton Campus in Karachi, Pakistan. He gave his 1st presentation at the Asia Pacific Career Development Association-APCDA in Tokyo, Japan on "Institutionalized Teacher Training Career Guidance Model in Pakistan-Instilling Hope". In this presentation he shared about an innovative 40 hour teacher training research program that focuses on identifying and nurturing the hidden potential of youth so that they can be employable as well as

become job creators. His presentation was well acknowledged by global scholars and practitioners. There were a total of 44 papers presented in the 3 day conference, 16 country representatives were representing their countries at the premier conference.

His 2nd presentation was at the International Association for Educational Vocational Guidance-IAEVG international conference held at Tsukuba, Japan. His topic was: "A Hope-Centered Intervention for Youth- A pilot study in Pakistan". In this presentation, he shared that based on the collaborative research, hope based model, students of Ziauddin University went through five interactive hope workshops on how they can become hopeful to face the challenges of the 21st century amicably. At this international conference, 445 research papers were presented by 45 different country representatives of the world. Scholars, practitioners and educators acknowledged and appreciated Mr. Raza Abbas efforts for youth development in Pakistan.

# MISCELLANEOUS COMMENCEMENTS '15 FACULTY OF MEDICINE

"Today you have been welcomed in Ziauddin University not just as medical students but as researchers, academicians and ethically responsible medical professionals. Success is achieved only through hard work, dedication and commitment to your profession", said Prof. Dr. Pirzada Qasim, Vice Chancellor, Ziauddin University at the commencement day of Batch XXI MBBS held today at Ziauddin University.

"I welcome you all to the College of Medicine. Starting today you will begin an exciting journey through the internationally respected medical field that will give you wonderful learning opportunities. Through state-of-the-art teaching methods employed at Ziauddin University, you will be equipped to tackle the latest challenges present in the world of medicine", Dr Pirzada Qasim further added.



In his welcome speech Prof. Dr. Kamran Hameed, Dean Faculty of Medicine, Ziauddin University emphasized the importance of knowledge and its application in the field of medicine. He said that Ziauddin University's College of Medicine has a unique integrated system with modern learning strategies that imparts cutting edge knowledge. "I would like to welcome and advise you to gain and develop the knowledge, skills, and attitudes, of good human beings", Dr. Hameed Said.

Prof. Dr. Abbas Zafar, Associate Dean, Ziauddin University highlighted the new developments in the field of medicine. "Ziauddin University's education will prepare you well to embrace the challenges of the future. Ziauddin University always strives to respond to the needs of today as distinct from the vestiges of yesterday."

## COLLEGE OF DENTISTRY

Commencement day for first year BDS batch VII was held on 27th November, 2015 under supervision of Dean and Principal of Dental College, Ziauddin University held at auditorium of Ziauddin Clifton campus.

Students were accompanied by their parents, where student registrations started at 9:30 am along with distribution of study guides and timetable for the first week. At 10:00 am program officially started. Prof Mervyn Hosein Dean of Dental College, Prof. Dr Nuzhat Hasan principal of dental college, Vice Chancellor Professor Pirzada Qasim Raza Siddiqui and Dr Zahida Memon Acting Registrar and Associate Dean Basic Health Sciences were invited to take their respectable seats on stage.

Dr Fayez Niazi was requested for filawat-e-quran, after which

Dr. Zahida Memon, acting registrar invited and handed over BDS first year class to Dean of Dental College Dr Mervyn Hosein, who then welcomed the audience and introduced all the faculty involved in BDS program as well as gave brief background about the Ziauddin university and its different campuses and explained about post graduate programs being offered by the university and also introduced new BDS batch to the faculty.



Moreover Vice Chancellor Professor Pirzada Qasim was asked to welcome and address the audience. After which Dental faculty was invited for group photographic session, with later on new batch of students joining the faculty as well. Furthermore parents and students were sent for register signing and individual photographs being taken and lastly program ended with parents and students joining the faculty for refreshments.